

PeopleFlows

# Whitepaper

[WWW.PEOPLEFLOWS.NL](http://WWW.PEOPLEFLOWS.NL)

# GENERAL INFO

Website	<a href="http://www.peopleflows.nl">www.peopleflows.nl</a>
Info email address	<a href="mailto:info@peopleflows.nl">info@peopleflows.nl</a>
Practical info	<a href="http://fastlane.peopleflows.nl">fastlane.peopleflows.nl</a>
Privacy Policy	<a href="http://www.peopleflows.nl/nl/privacyverklaring/">www.peopleflows.nl/nl/privacyverklaring/</a>

In this document you will find background information about how PeopleFlows works and its application in practice. Do you still have questions about our application, its use or in general?

Feel free to contact us and we'll be happy to talk about it.

The PeopleFlows team



# COMPONENTS

The application of PeopleFlows includes several components which can be a little confusing due to the terminologies used. Below an explanation.

## **PeopleFlows Registration**

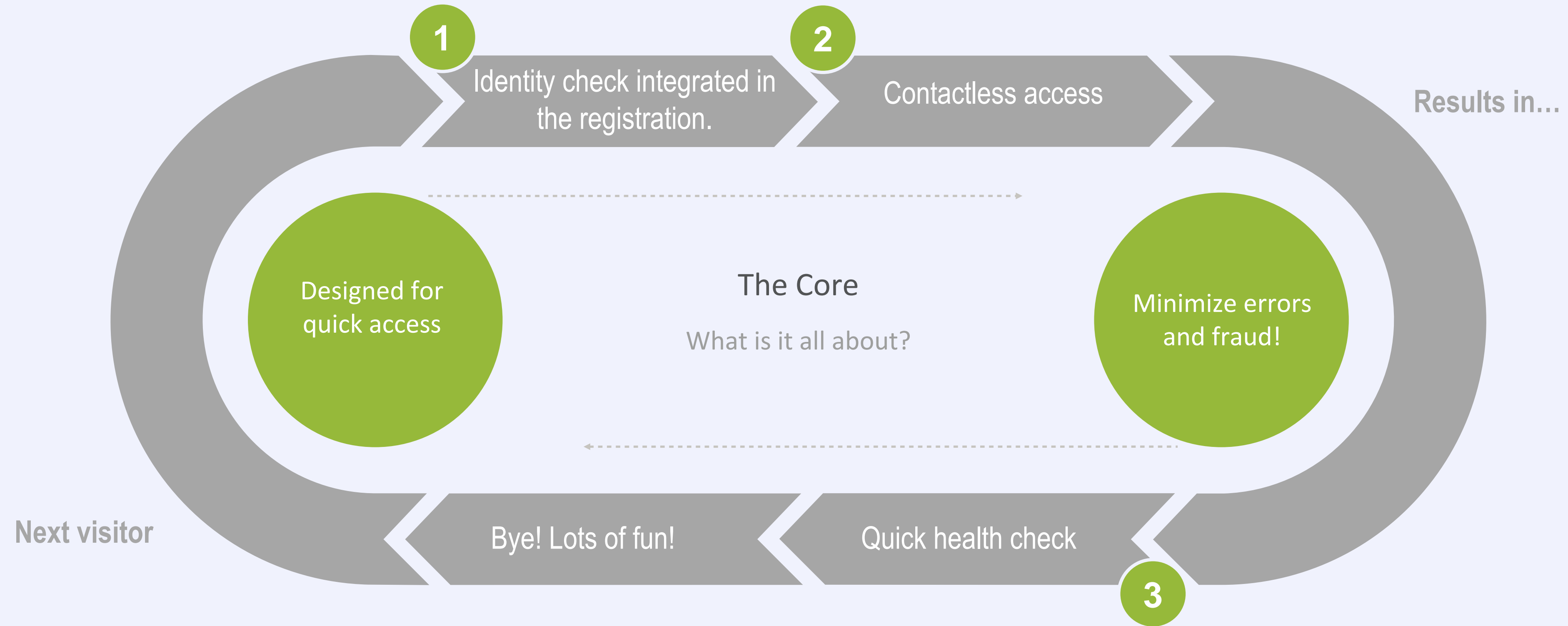
To be used by the visitor of an event to create an account once and to give permission again and again to added events so that these events can use the data of the visitor.

- [Appstore](#)
- [Playstore](#)

## **PeopleFlows Access App**

This application (iOS, Android, Webapp) which is installed by the organizer on a simple tablet (or a rented tablets from us). This application does nothing but recognize the visitors through facial recognition technology and validate the displayed international Corona QR code. (The organization does not have to use the CoronaScan (NL), CovidScan (BE), or another variant).

# IN A NUTSHELL



# THE MAGIC

## Innovative identity verification built into the registration process.

Your visitors create a free account via the PeopleFlows app including identity check!



## Fully GDPR proof facial recognition.

Selfie image is not saved but split in 512 different vectors.



# AND THE GDPR?



The user is in control of his data! No photo is centrally stored in its entirety. Not even a developer can reconstruct it. A great piece of technology.

For the face recognition part, we work together with [20face](#). In this [video](#) they explain the operation, and we have integrated this operation in our PeopleFlows applications. Incidentally, we have been working with 20face for several years and we are proud that we have been able to lay a big stone for building this technology.

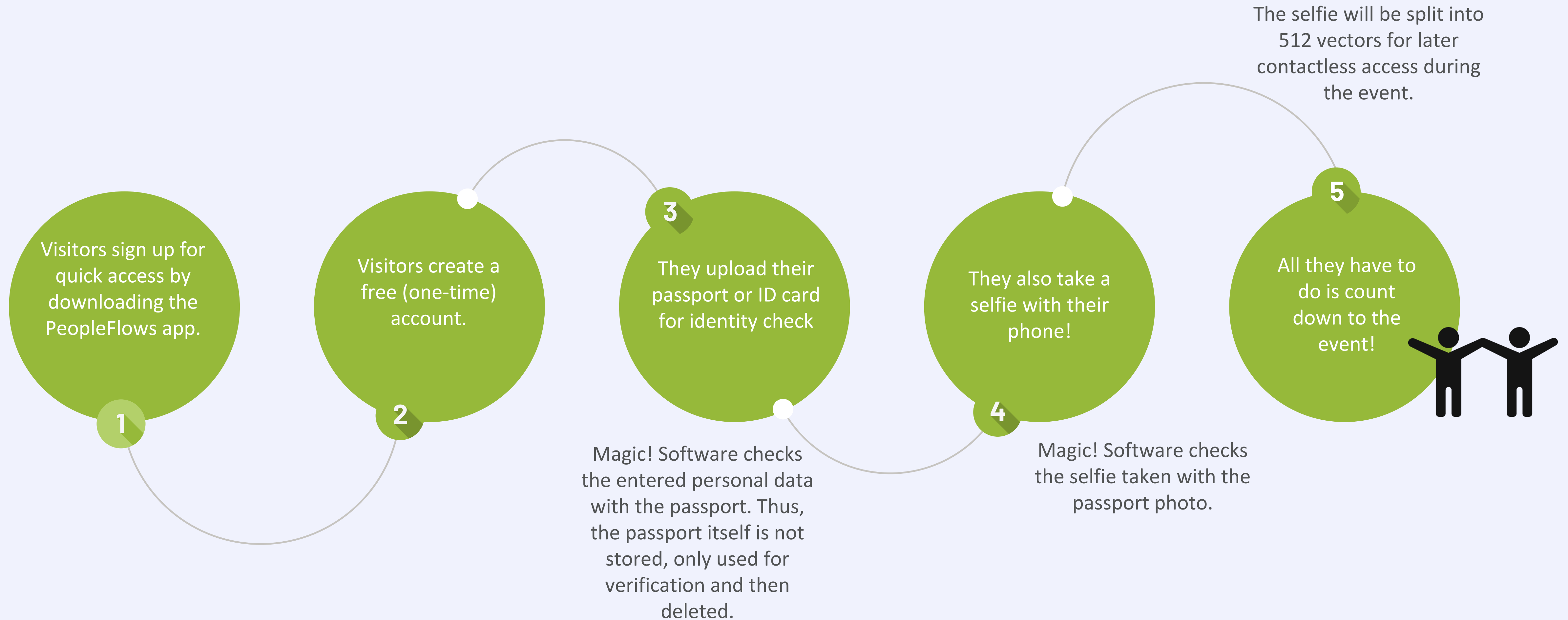




# IN PRACTICE

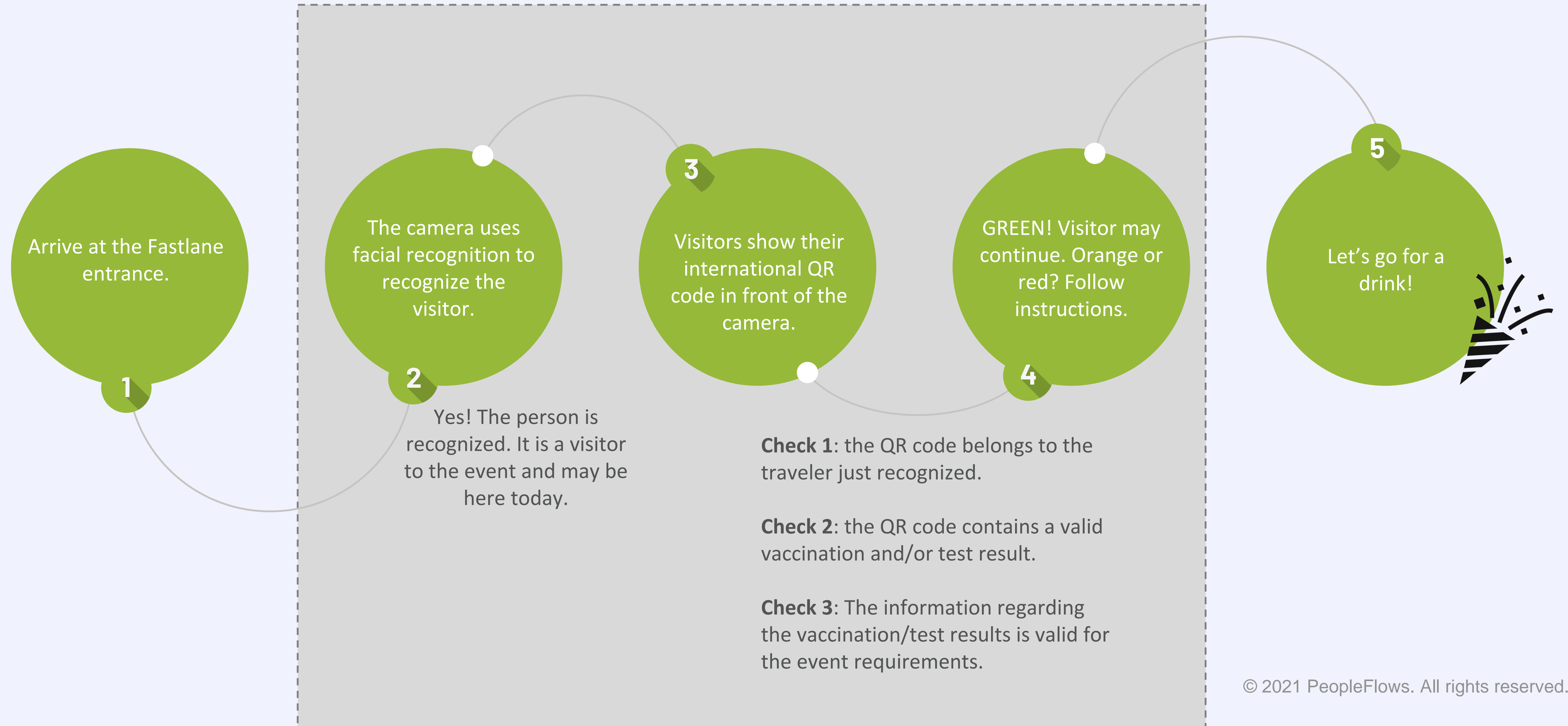


# AT HOME ON THE COUCH, DONE BY THE VISITOR



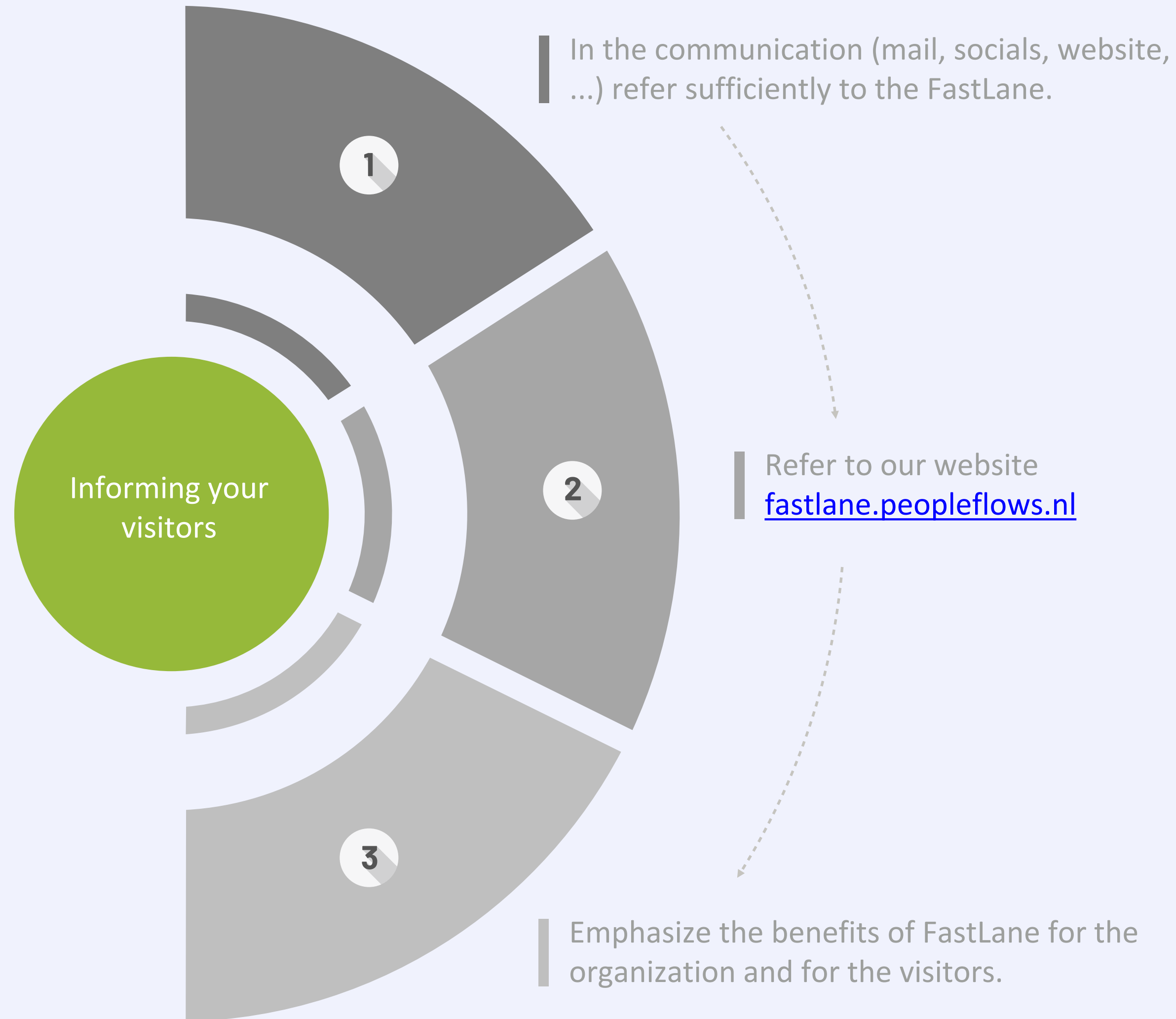


# THE FAST LANE, AT LOCATION



# HOW WILL YOU IMPLEMENT THIS



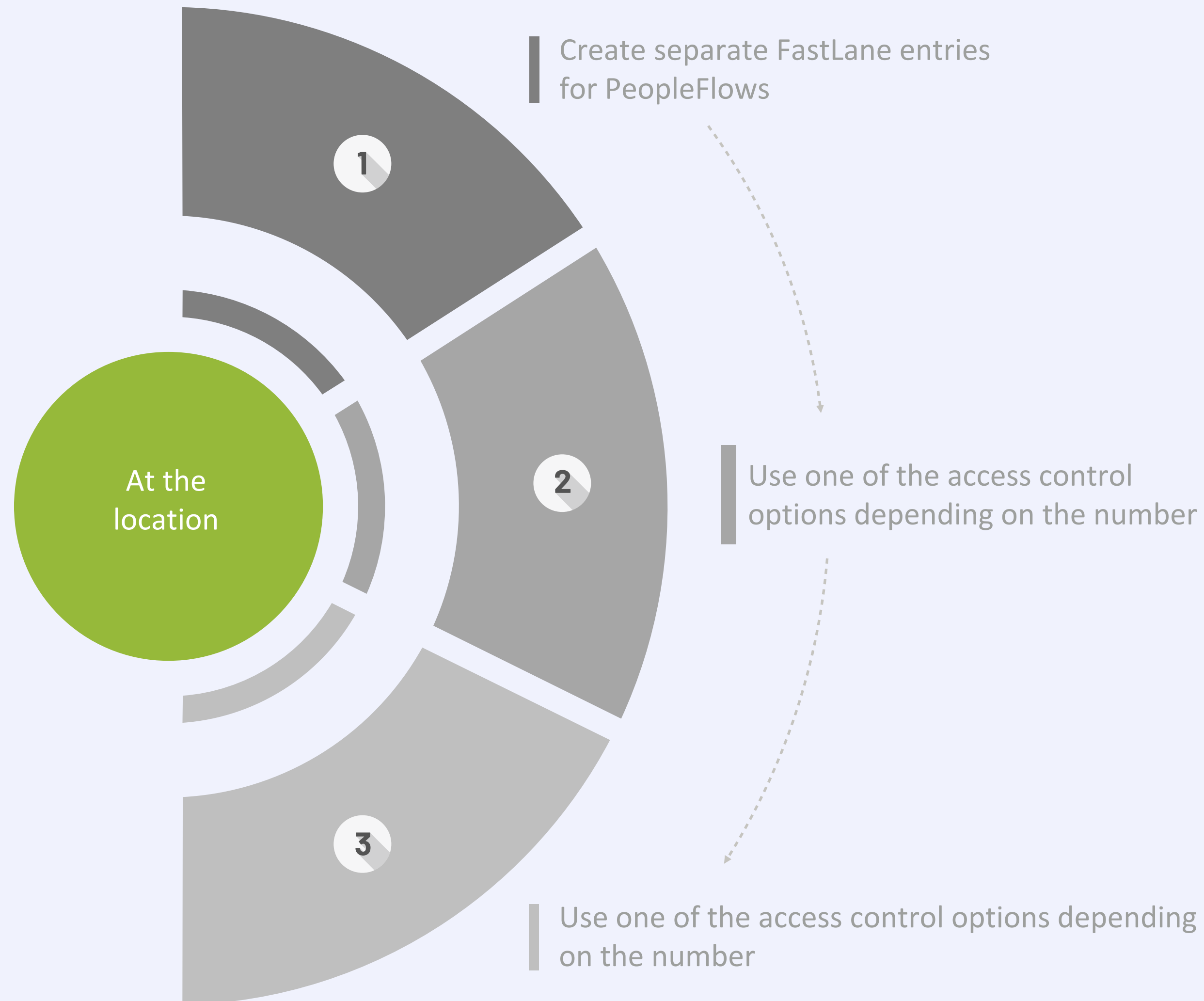


# INFORMING VISITORS

Informing visitors is key, as an organization you know that like no other. As a PeopleFlows Team, we try to take this information off your hands as best as possible in order to put the information on our website [fastlane.peopleflows.nl](https://fastlane.peopleflows.nl).

All you have to do as an organization is make the reference to the FastLane option at the event, and we'll do the rest.





# AT LOCATION

We consider that not every event is the same. That is why we have developed various access control methods so that we can look for the most suitable solution together with you.

- Free to install PeopleFlows Access app on a simple (own) tablet.
- Rent a tablet and column and we will take care of the installation on location.
- Multiple events? Buy a PeopleFlows access unit from us.

PeopleFlows.

**PARTICIPATE?**

# START TODAY

Oh, we get it.

Facial recognition, asking your visitors for an extra action by downloading an app in advance and creating an account. It sounds like a lot, but it ensures that you can make the access go smoothly.

Contact us and together we will look for the best possible solution (both practical and financial).

The PeopleFlows team

[info@peopleflows.nl](mailto:info@peopleflows.nl)

[www.peopleflows.nl](http://www.peopleflows.nl)

[fastlane.peopleflows.nl](http://fastlane.peopleflows.nl)



PeopleFlows

Let's go fast(er) together.

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